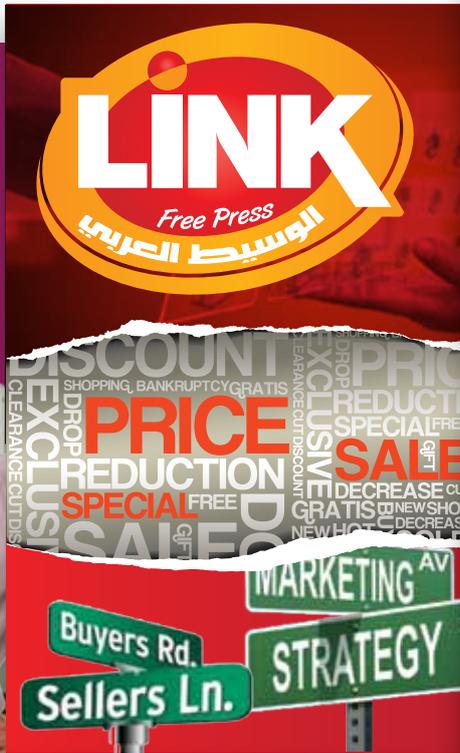
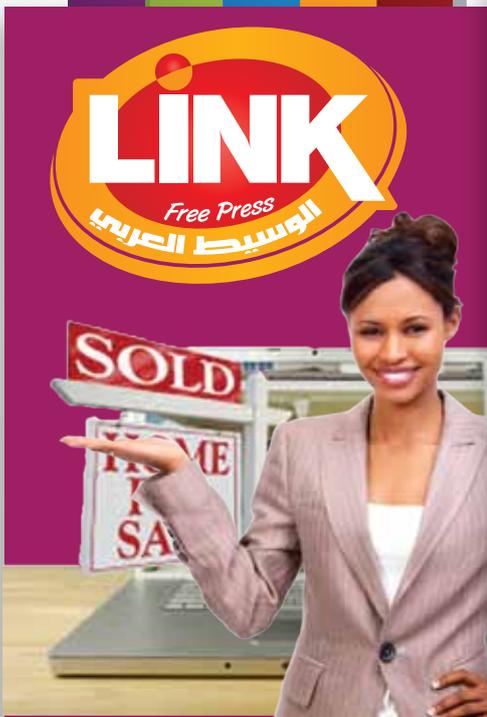


ADVERTISING GUIDE

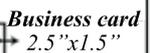
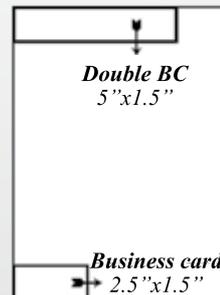
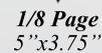
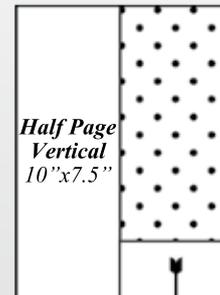
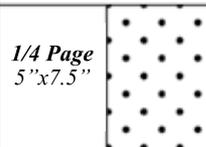
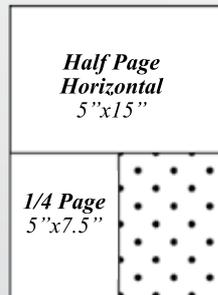
LINK NEWSPAPER



LINK Links Arabic Businesses



Reaches About **30,000**
Canadian-Arabs





LINK Newspaper

LINK Newspaper is a popular and unique Arabic bi-weekly newspaper. Its message is to form a bridge between the Arab and Canadian community and culture, and it has both English and Arabic sections.

Topics of interests include but are not limited to the following: society, Business, Immigration, culture, community news, education, childhood, Classification, health, science and technology.

Our Purpose

Our objective is to provide a newspaper to Arab Canadians that encompasses a full range of relevant and interesting resources and topics.

Who Reads LINK Newspaper?

The readership of LINK Newspaper includes:

The Arab-Canadian community, scholars and executives interested in Arab economy and affairs, ethnic and cultural institutions and the public at large. LINK Newspaper reflects on the rapidly growing segment of professional and educated Arabs of all ages.

The English section of the newspaper also strives to include anyone that lives by or is intrigued by the Arabic culture.

Circulation

The printed version of LINK Newspaper currently reaches about 30,000 Canadian-Arabs, as well as readers from other Canadian communities in Ontario in the following locations: Toronto, Markham, Richmond Hill, Vaughan, Newmarket, Ajax, Whitby, Oshawa, Etobicoke, Mississauga, Brampton, Oakville, Burlington, Hamilton, Guelph, Kitchener, St. Catherine's, Waterloo, and Cambridge.

The newspaper can be found in over 157 outlets which includes major Arab Canadian events, community centers, mosques and churches, public libraries, Arabic restaurants, food markets and retail stores.

LINK Newspaper is a free periodical for the public.

Prices

Advertising prices in LINK Newspaper vary according to size, page, colour, and number of issues in which the ad is to appear. The prices below are for a one-time advertisement; discounted prices are available for repeat advertisements. Please contact us for details via telephone **647-559-8716**

Size	Image Size	COLOURED
Full page	10" x 15"	\$500
Half page	5" x 15"	\$300
Quarter page	5" x 7.5"	\$200
Double business card	5" x 1.5"	FP/\$300 Inside/\$150
Business card	2.5" x 1.5"	FP/\$150 Inside/\$75



الوسيط العربي

وسيط الأعمال العربية في كندا



Distributed it
Every 2 Weeks &
e-mailed to More
than 3000 Arabic
Subscribers

Method of Payment

- Cheque
- Cash
- Paypal
- Credit card

Please make all checks payable to: Sam Ebid or 7932278 CANADA INC.

To Pay by credit card please call 647-559-8716

To Pay by PayPal Please go to www.linkthemediam.com

Head of sales and marketing department

647-559-8716

mona.link@zone750.com

